

Message Text

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46

ORIGIN COME-00

INFO OCT-01 EUR-12 NEA-10 ISO-00 EB-07 USIA-15 /045 R

DRAFTED BY COM/BIC/CAGNE/PBHALE

APPROVED BY EB/OCA/CM:BEBYRON

COM/BIC/CAGNE/PBHALE

NEA/RA:DMORRISON (PHONE)

NEA/EGY:CKENNEDY (PHONE)

EB/OCA/CD:WERAU

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R 151432Z SEP 76

FM SECSTATE WASHDC

TO AMEMBASSY CAIRO

INFO AMEMBASSY ATHENS

UNCLAS STATE 228124

ATHENS FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, EG, GR

SUBJECT: CAIRO INTERNATIONAL FAIR

1. USDOC PREPARED CONSIDER PARTICIPATION 1977 CAIRO INTERNATIONAL FAIR. IN ABSENCE COMMERCIAL PRESENCE FAIR (CPF) PROGRAM, USDOC COULD OFFER TYPE TWO COMMERCIAL FAIR EXHIBITION WHICH SIMILAR TO CPF IN OPERATION IF ANTICIPATED COMMERCIAL GAINS FROM SUCH PARTICIPATION COMPARE FAVORABLY WITH THOSE EXPECTED FROM COMPETING EVENTS.

2. PRIOR TO FINAL ASSIGNMENT, EMBASSY REQUESTED PROVIDE BEST ESTIMATES OF FOLLOWING:
A) NUMBER OF PARTICIPANTS
B) ANY MAJOR CHANGES IN BUDGETARY REQUIREMENTS FROM 1976
C) NUMBER AND SUITABILITY OF U.S. FIRMS NOW OPERATING IN CAIRO AS BASIS FOR PROCUREMENT ACTIVITIES
D) NUMBER OF EXHIBITORS WHICH COULD BE OBTAINED BY
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EMBASSY STAFF.

USDOC REGRETS THAT PREVIOUSLY PLANNED VISIT TO CAIRO BY
RTDO DIRECTOR NOT POSSIBLE BUT UNDERSTAND DISCUSSIONS HELD
RECENTLY IN ATHENS WITH ECON COUNSELOR PECK ON FAIR.

3. UNDER TYPE TWO PARTICIPATION, EMBASSY WOULD BE EXPECTED

TO PROVIDE MAJORITY OF FAIR PARTICIPANTS FROM U.S. FIRMS
OPERATING IN EGYPT. LIMITED RECRUITMENT ASSISTANCE
EXPECTED TO BE AVAILABLE FROM RTDO ATHENS, BUT ONLY AS
SUPPLEMENT TO EMBASSY EFFECTS.

4. USDOC PREPARED MAKE IMMEDIATE DECISION RE PARTICI-
PATION UPON RECEIPT REQUESTED EVALUATION. ROBINSON

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NNN

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Disposition Authority: n/a
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Disposition History: n/a
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